



A	Skin	Size
	28" x 59"	W
		H
1X2 Thread		1x2 Thread Shown as it will appear on the Xpressions unit

B	Skin	Size
	30" x 28"	W
		H
1x1 Horizontal Thread		1x1 Horizontal Thread Shown as it will appear on the Xpressions unit

C	Skin	Size
	30" x 28"	W
		H
1x1 Horizontal Thread		1x1 Horizontal Thread Shown as it will appear on the Xpressions unit

D	Skin	Size
	28" x 59"	W
		H
1X2 Thread		1x2 Thread Shown as it will appear on the Xpressions unit

E	Skin	Size	F	Skin	Size
	28" x 59"	W		28" x 55.5"	W
		H			H
1X2 Thread		1x2 Thread Shown as it will appear on the Xpressions unit	1X2 Flat Back		1x2 Flat Shown as it will appear on the Xpressions unit

It is recommended that all text and borders be 2" from the finish size

**Focus Area Key**  
 focus area is always 3"-5" inside edge of all four sides on all skin styles and sizes  
 see [xpressions-snap.com](http://xpressions-snap.com) for details

NOTE: ALL SET UP INSTRUCTIONS  
APPLY TO THE 4X3 US SKIN SIZES  
AS WELL

# xpressions **SNAP!**™

## Setup Guide 2010

### • File Setup •

FOR GENERAL FILE SETUP CONSULT THE FULL FILE PREP GUIDELINE AT:  
<http://xpressions-snap.com/guidelines.htm>

For all XSnap skins we require **1.5" of bleed OVERALL (.75" on all sides)**. If bleed is not provided to us we will do our best to add/clone your artwork when applicable. If not, we will need to bleed out your image to ensure we have enough for print/finishing. See example below:

Artwork provided  
w/out bleed



Image bled out  
for print size



Finished Size



### • X-Factor •

Due to the nature of the Xpressions® graphics, we recommend keeping all artwork elements you do not want distorted (ie text, logos, or faces) 3-5" in on all sides. Examples below:

5" in - least amount  
of distortion



3" in - distortion  
becomes more apparent



1" in - distortion  
very noticeable



\*PLEASE NOTE IF DISTORTION IS INTENDED AS PART OF DESIGN\*